

# The Water Cooler

## *Bubble Up Report*

Date: February 12, 2010

RE: REGISTER ONLINE NOW for the First 5 California and  
the Water Cooler Joint Symposium, March 9-10, 2010

---

From: First 5 CA and Advancement Project

**REGISTER NOW**

**MARCH 10, 2010 WATER COOLER  
CONFERENCE:  
STRONGER TOGETHER: Expanding  
the Larger Education Conversation**

Registration:

[https://www.cce.csus.edu/conferences/webreg/Register\\_first\\_5\\_2010a.cfm?CID=693](https://www.cce.csus.edu/conferences/webreg/Register_first_5_2010a.cfm?CID=693)

**Agenda for daytime workshops and keynotes for March 9, 2010, Investments in Early Learning: Making an Impact, sponsored by First 5 California, is available at: <http://www.cce.csus.edu/conferences/first5/10/agenda.htm>**

## **WATER COOLER SPONSORED CONFERENCE ACTIVITIES:**

**Tuesday, March 9<sup>th</sup>, 2010**

**5:00 – 6:30: Water Cooler Reception: Honoring  
Parental Engagement**

**Welcome:**

**Molly Munger**, Co-director, Advancement Project

**Honorees from parental engagement groups:**

**Lucia Diaz**, CEO, Mar Vista Family Center,  
introduced by

**Sandy Escobedo**, California Community Foundation

**Claudia Zamorano**, Parent Voices, introduced by

**Patty Siegel**, Executive Director, California Child  
Care Resource & Referral Network

**Introductory Remarks:**

**Ted Lempert**

President, Children Now

**Remarks:**

**The Honorable Lynn Woolsey**

U.S. House of Representatives

**Joan Blades**

Co-founder, Moms Rising and MoveOn.org

## Wednesday, March 10, 2010

8:45 am – 9:00 am

### WELCOME AND INTRODUCTIONS

**Kris Perry, Executive Director**  
First 5 California

9:00 am – 10:15

### BREAKFAST WITH CHAMPIONS

*Moderator:*

**Susie Buffett**  
Founder, Buffett Early Childhood Fund

*Champions:*

**Sherry Lansing**  
Founder, Sherry Lansing Foundation, Former CEO of  
Paramount Pictures

**Deidre Lind**  
Executive Director, Mattell Children's Foundation

**Ken McNeely**  
President, AT&T California

**The Honorable Barbara O'Brien**  
Lt. Governor, Colorado

**Joyce Walters**  
Director, Education and Workforce Initiatives, Boeing  
Global Corporate Citizenship

10:15 am – 11:45  
am

### LEVERAGING EDUCARE AS A POLICY PLATFORM

*Moderator:*

**Portia Kennel**  
Executive Director, Bounce Network; Ounce of Prevention

*Panel:*

**Charlotte Brantley**

President and CEO, Clayton Educare Center

**Gladys Montes**

Vice President of the United Way, Miami Educare Center

**Elliot Regenstein**

Partner, EducationCounsel;

former co-Chair, Illinois Early Learning Council

**12:00 pm – 1:15 pm**

## **LUNCH AND KEYNOTE (TBA)**

**1:15 pm – 2:30 pm**

## **FINDING THE MONEY: WILL CALIFORNIA STEP UP?**

California opinion leaders, business, labor, and political experts explore how to generate the political will to finance ECE in California

*Opening Commentary:*

**John M. Hein**

Political Consultant, Hein, Cherry and Attore

*Moderator:*

**Molly Munger**

Co-Director, Advancement Project

*Panel:*

**The Honorable Julia Brownley (*Invited*)**

California State Assembly

**Maria Elena Durazo**

Executive Secretary-Treasurer,

Los Angeles County Federation of Labor, AFL-CIO

**The Honorable Carol Liu**

California State Senate

**Lenny Mendonca**

Senior Partner, McKinsey & Company

**Joe Nuñez (Invited)**

Associate Executive Director, California Teachers Association

**Fred Silva**

Senior Fiscal Policy Advisor, California Forward

**2:30 pm – 3:45 pm**

## **FINDING THE MONEY: WILL THE FEDERAL GOVERNMENT STEP UP?**

*Moderator:*

**Catherine Atkin**

President, Preschool California

*Panel:*

**Sonya Anderson**

National Director, First Five Years Fund

**Nancy O. Andrews**

President and CEO, Low Income Investment Fund

**Danielle Ewen**

Director of Child Care and Early Education Policy, Center for

Law and Social Policy (CLASP)

**Jessica Smith**

Deputy Director, American Federation of Teachers

**3:45 pm – 5:00 pm**

## **CLOSING RECEPTION**

## ***FUNDING FOR THE WATER COOLER CONFERENCE IS GENEROUSLY PROVIDED BY OUR SPONSORS***

### **Benefactors:**

- **The David and Lucille Packard Foundation**
- **Boeing**

### **Patrons:**

- **Buffett Early Childhood Fund**
- **California Community Foundation**

### **Partners:**

- **The Atlas Family Foundation**
- **The California Endowment**
- **Irvine Foundation**