



INVESTMENTS IN EARLY LEARNING:

Making an Impact



First 5 California and Water Cooler Joint Conference

PROGRAM GUIDE

March 9 and 10, 2010

Sheraton Grand Sacramento Hotel • Sacramento, CA



STRONGER TOGETHER:

Expanding the Larger Education Conversation



Welcome to the **First 5 California and Water Cooler Joint Conference!**



MARCH 9 – INVESTMENTS IN EARLY LEARNING: Making an Impact

More than half a million children are born every year in California. In each life is an unlimited amount of potential – to grow up healthy, to do well in school, and to succeed. First 5 California's efforts provide children with a launch pad for success by supporting healthy bodies and active minds. First 5 California presents **INVESTMENTS IN EARLY LEARNING: Making an Impact** for those committed to the professional and policy side of providing services to children ages 0 to 5. Participants will gain information about federal leveraging opportunities, public – private partnerships and the latest research, practice, and policy insights to enhance efforts for improving the quality and access of early learning in California.

MARCH 10 – STRONGER TOGETHER: Expanding the Larger Education Conversation

The Water Cooler is a collaborative effort by the Advancement Project, the California Community Foundation, Children Now, Fight Crime: Invest in Kids, First 5 California, and many other organizations, including those shown in the Water Cooler portion of this program, to advance early care and learning for California's children ages 0 to 5. Water Cooler efforts aim to bring the needs of California's youngest children into the larger education conversation.

FUNDING FOR WATER COOLER CONFERENCE GENEROUSLY PROVIDED BY:

The David & Lucile Packard Foundation
The Boeing Company
Buffett Early Childhood Fund
California Community Foundation
Conrad N. Hilton Foundation
The Atlas Family Foundation
The California Endowment
Irvine Foundation
William and Flora Hewlett Foundation
Lakeshore Learning Materials





Tuesday, March 9, 2010

INVESTMENTS IN EARLY LEARNING: Making an Impact

- 8:00 am – 9:00 am **REGISTRATION AND CONTINENTAL BREAKFAST** **Grand Nave Foyer**
Please Note: Public Officials should inform the registration desk when they check in.
- 8:00 am – 4:00 pm **EXHIBIT VIEWING** **Grand Nave Foyer**
- 9:00 am – 9:15 am **WELCOME AND INTRODUCTIONS** **Grand Nave Ballroom**
Kris Perry, Executive Director, First 5 California
- 9:15 am – 10:30 am **MORNING POLICY PLENARY SESSION**
“Early Childhood Development: 2010 and on the Horizon”
Joan Lombardi, Ph.D., Deputy Assistant Secretary, Policy and Inter-Departmental Liaison for Early Childhood, U.S. Department of Health and Human Services
- 10:30 am – 10:45 am **BREAK**
- 10:45 am – 12:45 pm **SESSION ONE: CONCURRENT WORKSHOPS**
See descriptions of workshop sessions below. Workshops are repeated in the afternoon.
- 12:45 pm – 1:00 pm **TRANSITION BETWEEN WORKSHOPS AND LUNCH**
- 1:00 pm – 2:30 pm **LUNCH AND SCIENCE PLENARY SESSION** **Grand Nave Ballroom**
“The Philosophical Baby: What Children’s Minds Teach Us About Human Nature”
Alison Gopnik, Ph.D., Professor of Psychology, University of California, Berkeley
- 2:30 pm – 2:45 pm **BREAK**
- 2:45 pm – 4:45 pm **SESSION TWO: CONCURRENT WORKSHOPS**

PANEL 1. Educare: Effective Practice, Promising Results **Compagno**
Moderator: Portia Kennel, Executive Director, Bounce Network
Panelists:
Diane Horm, Director, Early Childhood Education Institute, University of Oklahoma
Gladys Rocafort Montes, Vice President, United Way Center for Excellence in Early Education, Educare of Miami-Dade

Formed through public-private partnerships, Educare is an evidence-based program being built across the country for at-risk children ages 0 to 5 and their families. With an objective of narrowing the achievement gap, Educare serves as a catalyst for program, policy, and systems change. Panelists will share preliminary results from a national, multi-site evaluation and Educare's core, evidence-based practices. The



2:45 pm – 4:45 pm

SESSION TWO: CONCURRENT WORKSHOPS

PANEL 1. Educare: Effective Practice, Promising Results (cont.)

power of the Educare model is due largely to the combination of these core features working together in a comprehensive, intentional, and sustained manner to ensure that more young children arrive at school eager and ready to learn.

PANEL 2. Home Visitation Programs: Impacts on Early Intervention Services Bondi

Moderator: Florence Nelson, Interim Director, Zero to Three, Western Office

Panelists:

Deborah Daro, Ph.D., Associate Professor, University of Chicago

Judith Jerald, National Early Head Start Coordinator, Head Start Bureau

Kendra Rogers, Executive Director, First 5 Fresno County

A strong body of evidence demonstrates the effectiveness of several home visiting models on key early intervention services. Legislation currently before Congress would expand federal funding for evidence-based home visitation programs supporting pregnant women and families with newborns and preschool-aged children. State and national panelists will discuss how a home visitation policy can link research and practice to strengthen programming and improve outcomes for children. They will examine how components of home visitation models are currently being incorporated into systems of early childhood interventions and will share lessons learned from programs, including Head Start and Early Head Start.

PANEL 3. Defining Quality and What it Looks Like in Early Learning Programs Tofanelli

Moderator: Camille Maben, Director, Child Development Division, California Department of Education

Panelists:

John Love, Ph.D., Senior Fellow, Mathematica Policy Research, Inc.

Christine Ong, Ph.D., Research Analyst, First 5 LA

Dennis Vicars, Chief Executive Officer, Human Services Management Corporation

With a renewed interest at both the state and national levels in funding high quality programs that demonstrate positive outcomes for children, "defining quality" and "program effectiveness" are current hot topics. Forty years of evaluation research have helped identify the effectiveness factors characterizing successful early childhood programs. Panelists will discuss these factors along with the development and implementation of early childhood quality rating system indicators and tools to measure these indicators. They also will discuss the complex issues surrounding proposed and current quality rating systems and anticipated outcomes.

PANEL 4. The Positive Impact of Comprehensive Early Learning Programs on Children's Health Carr

Moderator: Cris Cochran, Training and Technical Assistance Specialist, STG International, Inc., Head Start State-Based Training and Technical Assistance Office for California

Panelists:

Linda Brault, Project Director, Map to Inclusive Child Care, WestEd Center for Child & Family Studies



2:45 pm – 4:45 pm

SESSION TWO: CONCURRENT WORKSHOPS

PANEL 4. The Positive Impact of Comprehensive Early Learning Programs on Children's Health (cont.)

Mary Claire Heffron, Ph.D., Clinical Director, Early Childhood Mental Health Program, Children's Hospital & Research Center at Oakland

Lynn Lauridsen, Health Manager, Santa Cruz Community Counseling Center

The research is definitive – high quality, comprehensive early learning programs have a positive impact on the healthy development of children, and they make important, long-term contributions to the health of participants. Panelists will describe nutrition, immunization, oral health, and family support services, including early mental health and early screening programs and other initiatives that promote positive health outcomes. Panelists also will discuss the most recent study that demonstrates Head Start programs that meet or exceed standards set to prevent obesity among at-risk children.

PANEL 5. Impacting Child Outcomes Through Quality Workforce Development Bataglieri

Moderator: Ted Lempert, President, Children Now

Panelists:

Celia Ayala, Ph.D., Chief Operating Officer, Los Angeles Universal Preschool

Sarah LeMoine, Director, Early Childhood Workforce Systems Initiative, National Association for the Education of Young Children (NAEYC)

Marcy Whitebook, Director, Center for the Study of Child Care Employment, Institute for Research on Labor and Employment

Research demonstrates that enhancements made in the development and retention of the early childhood workforce result in improving children's school readiness. State and national panelists will discuss research and best practices that support the importance of a diverse and qualified early learning workforce to serve the developmental needs of young children and their families. Panelists will share the latest information on the federal policy landscape and related potential leveraging opportunities. They will also discuss national and state models to support increasing early educators' education levels and competencies.

PANEL 6. The Importance of Family Engagement Beavis

Moderator: Patty Siegel, Executive Director, California Child Care Resource & Referral Network

Panelists:

Maria Casillas, President, Families in Schools

Peter L. Mangione, Ph.D., Co-Director, WestEd Center for Child & Family Studies

Rebecca Votaw, Disabilities/Mental Health/Health Specialist, STG International, Inc., Head Start State-Based Training and Technical Assistance, Office for California

Babies begin learning at birth – years before they enter kindergarten and long before they can walk or talk. Panelists will discuss evidence-based programs and outcomes related to the foundation laid by parents for a child's lifelong learning. The panel will explore questions and findings related to what successful interaction looks like, how attachment to caregivers is affected, how elements interfere with attachment, and how maternal depression can affect a child's learning process. In addition, the panel will discuss what research reveals about aspects of a child's development and share some innovative parent engagement models, such as one targeting Latino families.



5:00 pm – 6:30 pm

RECEPTION **Grand Nave Ballroom**
Hosted by Water Cooler to honor parental engagement.

Welcome

Molly Munger, Co-Director, Advancement Project

Honorees from parental engagement groups:

Lucia Diaz, Chief Executive Officer, Mar Vista Family Center, introduced by
Sandy Escobedo, Deputy Field Director, Preschool Advocacy Initiative, California
Community Foundation

Claudia Zamorano, Parent Voices, introduced by
Patty Siegel, Executive Director, California Child Care Resource & Referral Network

Introductory Remarks

Ted Lempert, President, Children Now

Remarks

Joan Blades, Co-founder, Moms Rising and MoveOn.org
The Honorable Lynn Woolsey, U.S. House of Representatives



Wednesday, March 10, 2010

STRONGER TOGETHER: Continuing the Larger Education Conversation

8:45 am – 9:00 am

WELCOME AND INTRODUCTIONS **Grand Nave Ballroom**
Kris Perry, Executive Director, First 5 California

9:00 am – 10:15 am

BREAKFAST WITH CHAMPIONS

Moderator: Susie Buffett, Founder, Buffett Early Childhood Fund

Champions:

Sherry Lansing, Founder, Sherry Lansing Foundation, Former CEO of
Paramount Pictures

Deidre Lind, Executive Director, Mattel Philanthropy Programs &
Mattel Children's Foundation

Ken McNeely, President, AT&T California

The Honorable Barbara O'Brien, Lt. Governor, Colorado

Joyce Walters, Director, Education and Workforce Initiatives, The Boeing Company



10:15 am – 11:00 am

INTRODUCTORY REMARKS

The Honorable Jack O'Connell, Superintendent of Public Instruction

FULFILLING THE PROMISE: PREPARING CHILDREN FOR SCHOOL THROUGH EARLY LEARNING PARTNERSHIPS WITH K-12

Barbara T. Bowman, Chief Officer, Office of Early Childhood Education, Chicago Public Schools; Irving B. Harris Professor of Child Development; Former Advisor on Early Education to the Secretary of Education

11:00 am – 12:30 pm

LEVERAGING EDUCARE AS A PLATFORM FOR POLICY CHANGE

Moderator: Portia Kennel, Executive Director, Bounce Network

Panelists:

Charlotte Brantley, President and CEO, Clayton Educare Center

Gladys Rocafort Montes, Vice President of the United Way Center for Excellence in Early Education, Educare of Miami-Dade

Elliot Regenstein, Partner, EducationCounsel LLC, former Co-Chair, Illinois Early Learning Council

12:30 pm – 1:15 pm

NETWORKING LUNCH

Special Guests:

The Honorable Tom Torlakson, California State Assembly, Candidate for Superintendent of Public Instruction

Larry Aceves, Candidate for Superintendent of Public Instruction

1:15 pm – 2:45 pm

FINDING THE MONEY: WILL CALIFORNIA STEP UP?

Opening Commentary

John M. Hein, Political Consultant, Hein, Cherry and Attore, LLC

Moderator: Molly Munger, Co-Director, Advancement Project

Panelists:

The Honorable Julia Brownley, California State Assembly (invited)

Lori Easterling, Manager of Legislative Relations, California Teachers Association

The Honorable Carol Liu, California State Senator

Lenny Mendonca, Senior Partner, McKinsey & Company

Fred Silva, Senior Fiscal Policy Advisor, California Forward

2:45 pm – 4:00 pm

FINDING THE MONEY: WILL THE FEDERAL GOVERNMENT STEP UP?

Moderator: Catherine Atkin, President, Preschool California

Panelists:

Sonya Anderson, National Director, First Five Years Fund

Nancy O. Andrews, President and CEO, Low Income Investment Fund

Danielle Ewen, Director of Child Care and Early Education Policy, Center for Law and Social Policy (CLASP)

Jessica Smith, Deputy Director, Department of Organization and Field Services, American Federation of Teachers

4:00 pm – 5:30 pm

CLOSING RECEPTION HOSTED BY WATER COOLER

The Honorable Isadore Hall, III, California State Assembly

Other invited legislative guests

The Boeing Company is proud to sponsor the Water Cooler Conference.



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The beginning of life brings the hope of great things to come.

Boeing proudly supports those dedicated to awakening young minds.

