



ADVANCEMENT
PROJECT
CALIFORNIA

Years Fighting for Equity



2019 IMPACT REPORT

ADVANCEMENT PROJECT CALIFORNIA

Friends of Advancement Project California,

“...the end is **reconciliation**; the end is **redemption**;
the end is the creation of the **beloved community**.”

– Martin Luther King, Jr., 1957

In this time of bitter division and a rising tide of hate, it helps me to remember that, in 1950s America, Dr. King could be this compassionate and clear about the goal we are still fighting to reach.

As we celebrate Advancement Project California’s 20th Anniversary, we’ve reflected on 20 years of fighting for equity. Turns out, we have always been working toward the vision of a “Beloved California” – a society based on justice, equal opportunity, and love for one’s fellow human beings.

Now, I realize redemption and reconciliation are very big concepts. Typically reserved for religious services or counseling sessions, I believe they also apply to our nitty-gritty policy work.

Redemption happens when people are no longer shamed or blamed for being jobless, homeless, or caught up in the criminal justice system. Instead, there is the recognition that people are not just individual actors but live within systems, and that our fates are bound up with decisions made in Sacramento, DC, or city hall.

Reconciliation occurs when those systems come within the control of the people they impact – THIS is why we build power in low-income communities of color. We work toward reconciliation by insisting that the public square expands to include ALL Californians – especially those who have been left behind, forgotten, and ignored.



It takes all of us to imagine and create our Beloved California. It takes all of us to believe in the power of redemption and reconciliation, and to make them possible for ourselves and our neighbors. It takes all of us to care for one another enough to build the beloved community we all crave.

That’s why I’m so thankful for your generous support. Together, we will continue fighting for our Beloved California into 2020 and beyond.

In Solidarity,

John Kim
Executive Director

OUR MISSION

We change policy, move public dollars toward equity, and build power for residents alongside our community partners.

Advancement Project California builds trusted alliances with advocates working to change the unjust systems affecting low-income people of color. We build power with the community by creating multiracial coalitions and stand alongside community leaders to ensure those policies are implemented.

We believe California must lead the way by rooting out racial biases that have been embedded in our public systems through decades of economic and political exclusion. These biases perpetuate cycles of poverty and discrimination. Racial disparities that leave low-income people of color behind should concern us all.

All Californians must be given a fair opportunity to thrive. That is what equity means to us. It is the fairness in the distribution of resources and information so that all residents have a shot at living healthy, prosperous lives.



OUR PROGRAMS



EDUCATIONAL EQUITY

Expanding Opportunity for Disadvantaged Students



EQUITY IN COMMUNITY INVESTMENTS

Helping Communities Transform Neighborhoods



POLITICAL VOICE

Nurturing A Healthy Democracy



RACE COUNTS

Advancing Opportunities For All Californians

OUR IMPACT OVER 20 YEARS

1999

ADVANCEMENT PROJECT FOUNDED

Former NAACP Legal Defense Fund (LDF) lawyers Constance L. Rice and Molly Munger, along with attorney Stephen R. English, formed Advancement Project after realizing that a powerful combination of data and mapping, coupled with both legal and communication strategies, would prove more potent to achieving social change than litigation on its own. They chose the name Advancement Project as a nod to their roots at the NAACP LDF and not knowing how long the organization would be around.



2000

RENOVATED 1,000,000 CLASSROOMS

Molly, Connie, and Steve litigated *Godinez v. Davis* and won. This landmark legal victory changed the way California directed school funding so that high-need urban areas were prioritized. As a result, \$1 billion of California's education funds were redirected to high-need schools, easing intense overcrowding through the construction of new schools and renovation of existing buildings.

2006

IMPROVING THE LOS ANGELES POLICE DEPARTMENT

In the late 1990s, a convicted former LAPD Rampart officer proclaimed there was widespread corruption and abuse across the police department. The crisis torpedoed the integrity of the Los Angeles criminal justice system and placed the LAPD under the jurisdiction of a federal court. In 2006, Advancement Project California's Connie Rice, as part of the Blue Ribbon Rampart Review Panel, released *Rampart Re-Considered*. The report set guidelines to reform the LAPD post-Rampart and showcased our work on criminal justice reform.

2003

LAUNCHED INNOVATIVE MAPPING PORTAL

We launched HealthyCity.org, a first-of-its-kind, easy-to-use, and free online platform for residents and community groups to work collaboratively accessing data and creating maps. It allows users to theme and filter data, conduct research, and connect with their communities. Users can "tell their own story" by uploading their own data or multimedia to the system. Best of all, the platform helps expose issues of health inequities in communities across the Golden State. Nearly 60,000 people utilized the platform within its first year.



OUR IMPACT OVER 20 YEARS

2007

DECREASING GANG VIOLENCE

In 2007, we released *A Call to Action: A Case for a Comprehensive Solution to L.A.'s Gang Violence Epidemic*, a roadmap that explained why Los Angeles' 30-year "war on gangs" was failing to quell gangs and gang violence and laid out a comprehensive set of recommendations to reverse course. We worked closely with city officials to put our recommendations into place, and as a result, Los Angeles saw greater success in decreasing gang violence. A few years later, the homicide rate was at its lowest since the 1960s. The report was authored by Connie Rice and our Urban Peace program, which spun off into its own organization in 2015 and continues this great work today.

FIGHTING FOR EARLY CHILDHOOD EDUCATION

We formed the Water Cooler Network, bringing together 500 early education advocates to impact statewide policy. It was the first time these advocates had been brought together in the same room to achieve the goal of creating an education system that works for our youngest learners.



2010

REDUCING VIOLENCE IN OUR COMMUNITIES

The Urban Peace Academy designed and delivered a robust training curriculum for 2,500 gang interventionists and police officers working to prevent and reduce violence in our communities. These interventionists and law enforcement officers effectively addressed gang violence and presented successful strategies for building trust between communities of color and officers to ensure safer neighborhoods.

MAKING SURE EVERYONE COUNTS

After the Schwarzenegger administration defunded California's census work, we teamed up with funders and community leaders across the state to launch a grassroots census outreach effort. Key to the effort was a one-of-a-kind mapping database that allowed outreach efforts to be captured, evaluated, and analyzed. Our data steered outreach efforts to the areas that were most at risk of an undercount. Many elements of this innovative effort have been adopted by the State of California for the 2020 Census.

HELPED 120,000 KIDS GET HIGH-QUALITY PRESCHOOL

We played an important part in winning transitional kindergarten for 120,000 four-year-olds. Transitional kindergarten bridges the path between preschool and kindergarten to help students build a strong foundation for future school success. Our youngest learners not only get essential pre-literacy, pre-math, and other cognitive skills, but also develop social and self-regulation skills needed to succeed in school and life.

OUR IMPACT OVER 20 YEARS

2011

NO MORE GERRYMANDERING

In 2010, California voters approved a Citizen's Redistricting Commission, bringing the important process of redistricting out of back rooms filled with political operatives to an open process in which community members decide the lines that truly represent their neighborhoods. We understood the tremendous opportunity this presented and developed ReDrawCA.org to ensure community members were informed, empowered, and fully engaged in the redistricting process. We also worked closely with a statewide coalition of community-based organizations to develop legislative boundaries that were fair and representative of our diverse state. Many residents got involved and educated about why redistricting matters, came out to meetings, and participated more in the political process.

RELATIONSHIP-BASED POLICING REFORM

Under several police chiefs, the LAPD developed a culture where law enforcement was seen as the good guys and Black and Brown communities were labeled as criminals. Seeing the need to fundamentally shift the attitude of the department, Connie Rice, in conjunction with elected officials in Los Angeles, designed relationship-based policing reforms for the LAPD and implemented innovative gang reduction strategies that led to greater public safety. Because of the partnership between Connie and Chiefs of Police Bill Bratton and Charlie Beck, we were able to move the department away from suppression-based policing to a more community-based model where the police realized their job was to protect and serve *all* of Los Angeles' residents.



2012

SHOWED CRISIS IN DAY CARE AND PRESCHOOL AVAILABILITY

Following the Great Recession, we worked to ensure that \$1 billion in early care and education funding was put back into the State budget. We created a mapping website, SaveMySeatLA.org, which showed how much investment in our earliest learners had astronomically decreased during the recession and where to strategically re-invest.

2014

EQUITY IS JUSTICE

We were instrumental in helping to pass the first "Equity is Justice" motion to direct funds to high-need students in Los Angeles Unified School District (LAUSD). Because of our work, Superintendent John Deasy developed an equity-based index that identified the highest need schools to guide the state's allocation of new supplemental funds. This was a historic vote for LAUSD and a game-changer for the district's high-need students – just as *Brown vs. Board of Education* was a watershed moment for school desegregation, this was a pivotal moment for equity-based budgeting.

OUR IMPACT OVER 20 YEARS

2017

WON \$3 MILLION FOR CENSUS OUTREACH

We brought together multiple statewide organizations in California to help shape policy concerning the 2020 Census. People of color, people who identify as LGBTQ, low-income communities, children, those living with disabilities, and those experiencing homelessness have traditionally been undercounted in the census and denied an equal voice. Our coalition was able to win \$3 million to support 2020 Census planning to reach these communities.

PASSED ENGLISH LEARNER ROADMAP

California has an embattled history of teaching immigrant students. It includes segregation and remedial tracking, court battles, being unable to access the full range of curriculum due to language barriers, and students being punished for speaking their native language. It also includes a 20-year English-only education policy. To reverse this terrible history and usher in a new era of progressive education for students from immigrant families, we worked tirelessly to help pass the English Learner Roadmap, a historic policy that removed outdated barriers to bilingual education to educate the diverse population of students attending California public schools. It was the first new policy for English language learners in 20 years.

LAUNCHED RACE COUNTS

We launched RACE COUNTS, a first-of-its-kind initiative measuring racial inequity statewide, in partnership with California Calls, PICO California, and USC's Program on Environmental and Regional Equity. The online tool gives a 3D view of racial inequity in every California county and makes clear that disparities can be found in all corners of the Golden State across seven key issues areas. Now, anyone can get a more complete picture of racial equity in California than has ever been available.



2016

POLITICAL VOICE PROGRAM LAUNCHES, UNEQUAL VOICES REPORT RELEASED

We released *Unequal Voices*, a two-part report that analyzed the political participation of Californians of color. Most importantly, the report looked at civic engagement beyond voting – the ways that people who are not allowed to vote (youth, ex-offenders, and immigrants) can still positively impact their community. The report finds, among other things, that Latinos and Asian Americans in California face the greatest inequalities in voting, racial disparities are worse in midterm elections than in presidential elections, and racial gaps persist in most forms of political participation beyond voting. Advancement Project California was the first organization to do this extensive research and present it in this context.



OUR IMPACT OVER 20 YEARS

2018

SHIFTING MONEY TO HIGHEST-NEED SCHOOLS

In partnership with Community Coalition and InnerCity Struggle, we formed the Equity Alliance for LA's Kids to shift millions of dollars per year to LA's high and highest need schools. Together, we were able to direct \$263 million to schools with Black and Brown youth. The Equity Alliance for LA's Kids continues to fight the district's status quo budgetary policies that often leave predominantly low-income Black and Latino students to bear the brunt of historical disinvestments and short-sighted political in-fighting. Our alliance is an example of how community-based organizations need to hold elected officials and policymakers accountable to the people they serve.

INVESTING IN YOUTH IN LONG BEACH

Our partnership with community-based organizations on the Invest in Youth Long Beach campaign led the City of Long Beach to begin developing a strategic plan to support youth development programs. When youth have the support they need to grow, learn, and cope through challenging times, they are able to succeed and thrive.

BREAKING DOWN BARRIERS TO BETTER EDUCATION

We believe breaking down barriers between education systems is the key to achieving the vision of fully-resourced schools that fairly compensate educators and provide our kids with a quality education. That is why we created the Birth to Twelfth Grade Water Cooler Conference, a first-of-its-kind event uniting over 250 of California's top policy leaders and practitioners from all across the educational landscape.

PROTECTING THE RIGHTS OF IMMIGRANT STUDENTS

We and our partners created the Welcoming & Safe Schools for All model resolution for the California Department of Education, which protects the rights of immigrant students, students of color, students of faith, and LGBTQ students. The resolution provides commitments for local education agencies to take action in three broad areas to proactively uplift welcoming and safe schools for all students – Safety and Protection, Supports and Services, and Affirming and Celebrating Diversity.

INCREASING ACCESS TO EARLY CARE AND EDUCATION FACILITIES

We need bold solutions to realize the vision of every baby and toddler in Los Angeles having access to high-quality early learning opportunities. That's why we worked with the Los Angeles County Board of Supervisors to unanimously pass a motion to assess County-owned properties available to be used for future early care and education services. Because of this motion, child care centers across the county can begin to shorten their wait lists and help families in urgent need of support.



OUR IMPACT OVER 20 YEARS

2019

ENSURING LOS ANGELES COUNTS

Imagine the 2020 Census being more than just a count, but also an opportunity for community-based organizations to help residents lead policy change in their own neighborhoods. That's at the core of what the Los Angeles Regional Census Table is doing. In partnership with organizations like Long Beach Forward and LA Voice, we created a space for collaboration and leadership development not just to ensure a fair, accurate 2020 Census count, but to fortify the connections that make power-building possible. We've also been able to win historic budget allocations of over \$180 million in state funding with our Census Policy Advocacy Network partners in support of 2020 Census outreach.

SUCCESSFULLY ADVOCATED FOR PARK EQUITY

With our partners, we brought over 300 residents to an LA County Board of Supervisors meeting to successfully advocate for park equity guidelines that will create more parks in communities that have borne the brunt of past disinvestment. This is a major step forward to creating vibrant, green communities, especially for children and older residents in park-poor areas.



FOUGHT FOR TASK FORCE TO CREATE YOUTH DEVELOPMENT STRATEGY

Our work alongside other Invest in Youth coalition members helped bring about LA City Council's unanimous vote approving a motion to establish a Youth Development Task Force. This executive task force would devise a citywide strategy to prioritize our youth and invest in their futures. Today, 25% of LA's youth live in poverty and over 3,000 are homeless; the motion goes to a public vote in December, and if passed, will make sure these vulnerable kids get the resources they need to thrive.

LAPD VOWS TO END DISCRIMINATORY POLICE STOPS

We became a member of PUSH LA, a coalition formed in response to decades of racist policing that has plagued Black and Brown communities in Los Angeles. Launched after data analyses in the *Los Angeles Times* revealed that the LAPD Metro Division officers stopped and arrested Black people at a rate more than five times their share of the city's population, we were able to successfully get the department to change its policy and drastically cut back on random stops.



THANK YOU TO OUR VALUED SUPPORTERS!

Listings based on contributions received from November 1, 2018-October 31, 2019

INDIVIDUAL SUPPORTERS

\$50,000 and above

Paula & Barry Litt
Molly Munger & Stephen R. English
Tom & Janet Unterman

\$20,000-\$49,999

Cindy Miscikowski
Charles T. Munger
Wendy Munger & Leonard Gumpert
Lauren & Paul B. Scott

\$10,000-\$19,999

Sonja Berggren & Patrick Seaver
Patricia Glaser
Bill Lann Lee & Brenda Lowe Wong
Katie McGrath & J.J. Abrams
Abby Sher

\$5,000-\$9,999

Aileen Adams & Geoffrey Cowan
Mary Adams O'Connell & Kevin O'Connell

Michael Dreyer
The Hon. Mark Ridley-Thomas

\$2,500-\$4,999

José Alvarez
Jennifer Arceneaux & Alberto Retana
Jennifer & Royce Diener
Helen Kim
Liz Levitt Hirsch
Marc Seltzer
Carol Sobel
The Hon. Hilda Solis
Barbra Streisand

\$1,000-\$2,499

Robert & Sara Adler
Anonymous
Celia Bernstein & Brad Kesden
Louise & John Brinsley
Ella & Scott Brittingham
Stephanie & Harold Bronson
Louis Camarillo
Karla & Richard Chernick
Nancy L. Cohen & Jonathan Parfrey
Renee Dake Wilson & Brian Wilson
Carol Eliel & Tom Muller

Ruth Eliel & Bill Cooney
Selwyn Gerber
The Hon. Marqueece Harris-Dawson
Wendelyn Killian
John Kim & Jung Hee Choi
Katharine King
Robert Kitson
Pearl Lattaker
Lisa Ling & Paul Song
Douglas & Emilie Ogden
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Kim Pattillo Brownson & Omar Brownson
Sarah Pillsbury
Bill Resnick & Michael Stubbs
Scott M. Schaffer
George Schulman
Maria Seferian
Dahni Tsuboi & Pete Manzo
Mary-Jane Wagle
Belinda Smith Walker & Jack Walker

THANK YOU TO OUR VALUED SUPPORTERS!

\$500-\$999

Anonymous
Juan Ballar
Sarah Barnard
Kafi & The Hon. Bob Blumenfield
Steve Clare & Susan Millmann
Roberta Conroy
L. Lloys Frates
The Hon. Janice Hahn
The Hon. Earl Johnson
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Karen & Edward Safford
Amy Sausser & Jerry Soto
Lorraine Sheinberg
Dean Tipps
Martha Tolles
Barbara Wagner & The Hon. Charlie Palmer
Shana Weiss & John Silva
Henry & Margie Yost

CORPORATE, FOUNDATION, & NONPROFIT SUPPORTERS

Achieving America Family Foundation

ACLU of Southern California
Adams O'Connell Family Asset Management
Alfred C. Munger Foundation
Alfred E. Mann Family Foundation
Alianza Coachella Valley
Alliance for College-Ready Public Schools
Alliance for Early Success
Alvarez Porter Group
Ballmer Group
Brittingham Family Foundation
Bush Gottlieb
California Community Foundation
California Teachers Association
Camarillo Chiropractic & Rehab
Community Coalition
Community Partners
ConnectUNow
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David & Lucile Packard Foundation
Edison International
First 5 LA
Gerber & Co.
Glaser Weil LLP
Heising-Simons Foundation
Imprinta Communications Group
InnerCity Struggle
InPartnership Consulting
Joseph and Jacqueline Kirshbaum Memorial Fund
Katie McGrath & J.J. Abrams Family Foundation
Kaye, McLane, Bednarski & Litt, LLP
L.A. Voice
Learning Policy Institute
Legal Aid Foundation of Los Angeles
Liberty Hill Foundation

Morgan Stanley
National Association for Latino Community Asset Builders
National Public Education Support Fund
Para Los Niños
Pasadena Community Foundation
Public Interest Management Group
Richard C. Seaver Charitable Trust
Rosenberg Foundation
S.D. Bechtel Jr. Foundation
Sarah Barnard Design
SEED Collaborative
SEIU Local 2015
Social Action Partners
Stein Early Childhood Development Fund
Stuart Foundation
The Annenberg Foundation
The California Endowment
The California Wellness Foundation
The Eli and Edythe Broad Foundation
The James Irvine Foundation
The Mortimer & Mimi Levitt Foundation
The Myers Law Group, A.P.C.
The North Ridge Foundation
The Ring Foundation
The Sobrato Family Foundation
The Streisand Foundation
The William and Flora Hewlett Foundation
The Women's Foundation of California
UFCW Local 770
USC Program for Environmental and Regional Equity
VOX Productions
W. M. Keck Foundation
Weingart Foundation

2018 FINANCIAL STATEMENT

Statement of Activities

SUPPORT and REVENUE

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Contracts	221,138	-	221,138
Contributions	944,378	55,410	999,789
Grants	70,000	4,420,460	4,490,460
Other income	140,090	-	140,090
Net assets released from restrictions	4,748,233	(4,748,233)	-
TOTAL SUPPORT and REVENUE	\$6,123,839	(\$272,363)	\$5,851,476

EXPENSE

Program services	5,164,580	-	-
Administration and fundraising	975,479	-	-
TOTAL EXPENSE	\$6,140,058	-	-

Change in net assets (16,219) (272,363) (288,582)

Net assets December 31, 2017 660,522 2,869,272 3,529,794

Net assets December 31, 2018 \$644,304 \$2,596,908 \$3,241,212

2018 FINANCIAL STATEMENT

Statement of Financial Position

ASSETS

Cash	1,976,534
Contributions and grants receivable	1,407,609
Prepaid expenses and other assets	65,966
Investments	1,114,022
Net Property and Equipment	121,599
TOTAL ASSETS	\$4,685,730

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses 1,444,518

Net assets

Unrestricted 644,304

Temporarily restricted 2,596,908

Total net assets 3,241,212

TOTAL LIABILITIES and NET ASSETS \$4,685,730



2019 BOARD OF DIRECTORS

Executive Director
John Kim

Founding Co-Directors
Stephen R. English
Board Secretary & Treasurer

Constance L. Rice
Boardmember

Molly Munger
Board President

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Katherine Peck
Civic Participation Action Fund

Alberto Retana
Community Coalition

Rinku Sen
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Jesse Williams
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