

2021 Impact Report



ADVANCEMENT
PROJECT
CALIFORNIA

From the Desk of Executive Director

John Kim

Friends of Advancement Project California,

We all see how the politics of hate and division are rising with devastating impacts on low-income communities and people of color. It's only natural that we want to react to the nonsense – to push back on the racist false flags and lies we see creeping into too many parts of our lives.

Over time, I've had to build my own practice in not simply reacting, but instead focusing on moving forward. Our path forward can't be about stooping to that level of grievance and vitriol. It must be about standing in solidarity with the people who have been most severely harmed by this pandemic and this economy.

Last year, **with support from folks like you, we built movement momentum throughout the pandemic**, the racial justice uprisings, and one of the most bitter election cycles in recent memory. **And in 2021, we have seen that movement-building pay off!** Amid continued suffering and loss, our movement was still able to:

- Win \$700 million each year for the highest-need schools in the Los Angeles Unified School District.
- Exceed California's 2010 Census self-response rates and mobilize a whole new set of community leaders.
- Ensure that 75 percent of the \$1.9 billion of federal recovery funds for Los Angeles County will go to neighborhoods hardest hit by the pandemic.



With victories like these, our multi-racial and intersectional movement is writing a new American story. A story in which the people who have been historically left out and left behind are stepping forward with true patriotism and will be, in the end, the saviors of our democracy.

We are forging a future where all people benefit, all boats rise, and our communities are safe, healthy, and joyous. A future where public resources are targeted to those who live in the most challenging conditions that have been created by greed and exploitation. **A future that leans into solidarity with one another. And your generous support is a sign of your belief in this future.**

This is the new American story our movement is writing, for the good of all. YOU are an essential part of that story, and I am so glad you are with us. Thank you for being a part of the Advancement Project California family – I can't wait to see what we create together.

In solidarity,

John Kim
Executive Director

Our Mission

Advancement Project California is a multi-racial, multi-generational racial justice organization with expertise in research, advocacy, and policy.

We work with partners and communities to expand educational opportunities for California's children; create healthy and safe neighborhoods; ensure communities of color have a voice in our democracy; strengthen movement building; and shift public investments toward programs that benefit all Californians - not just the privileged few.

All Californians must be given a fair opportunity to thrive.

That is what equity means to us. It is fairness in the distribution of resources and information so that all residents have a shot at living healthy, prosperous lives.



"We strongly support Advancement Project California for their unique approach to advancing racial justice and progressive policy. No other organization we know combines their deep data and policy capacity on racial and socioeconomic issues with ties to and critical support of on-the-ground

organizing and progressive elected officials. It makes for a special contribution to the fight to realize the California Dream for ALL Californians."

– Paula and Barry Litt

Our Programs



EDUCATIONAL EQUITY

Improving educational opportunities for children who need them most.



EQUITY IN COMMUNITY INVESTMENTS

Helping communities leverage resources to transform their neighborhoods.



POLITICAL VOICE

Making governments more participatory and representative.



RACE COUNTS

Realizing the promise of the Golden State for all Californians through cutting-edge research and analysis.

Our Impact

Thanks to our partners, funders, and supporters, 2021 was an incredibly productive year in our movement for racial justice. Check out these highlights of some of the remarkable progress and impact you helped make possible this past year.

We worked alongside organizations across the state and country to ensure the [2020 Census](#) accurately counted disenfranchised communities who were historically excluded from previous counts. Thanks to our collective efforts, California's self-response rate surpassed its 2010 self-response rate despite all the traditional Census outreach strategies being upended by the pandemic.



We developed our [Early Care and Education blog series](#) to document California's early learning and care system amid COVID-19, telling the stories of home-based child care providers committed to caring for children despite the pandemic's dangers. The series sheds light on what folks in this field – primarily women of color – are grappling with and the supports they need.



We sourced data and created [interactive maps](#) to reveal high air pollutant concentrations in the Los Angeles-Long Beach Harbor and the adverse effects on residents – such as hospitalization and school absenteeism due to asthma. The maps provide our partners with the actionable data they need to demand environmental justice in the region, which has historically high rates of asthma.

As part of the Park Equity Alliance, we helped restore over \$17M in funding amidst pandemic-related budget cuts



to support parks programs in LA County. This restored funding ensured programs like the award-winning Parks After Dark could continue and provided a lifeline to low-income communities of color across the county – especially those most heavily impacted by COVID-19.



We released our [COVID-19: Statewide Vulnerability & Recovery Index](#), an interactive tool that provides policymakers and advocates with actionable data to chart a path to a more equitable post-pandemic future. The index has been used by state and local leaders to identify and direct funding and policy solutions to those most impacted by the pandemic and decades of systemic racism.



We presented [State of the State: A Just Recovery](#) – a live virtual event that brought together hundreds of advocates from across the state to explore with movement leaders why and how California must center racial equity as we strive to recover from the pandemic and other recent crises.

As part of the Equity Alliance for LA's Kids, we successfully pushed for an [additional \\$700M to be equitably distributed to Los Angeles schools](#) using the Student Equity Need Index (SENI). All students across the LA Unified

School District will benefit from these dollars, and the high- and highest-need schools will have increased access to the essential resources they need to level the academic playing field.

We released [Reimagining Traffic Safety & Bold Political Leadership in Los Angeles](#) – a bold new interactive report that shows how Los Angeles Police Department traffic stops and arrests are racially and economically biased and provides recommendations for enhancing traffic safety through alternative models that do not rely on armed law enforcement.



"In 2014, we heard Advancement Project co-founder Connie Rice on the radio explaining the need for "community partnership policing" – we've been supporters ever since. Our society thrives only with educated and compassionate governance!

Advancement Project California offers a disciplined path toward

community education and progressive policy in support of equal opportunities for all. It is our privilege to back their sustained advocacy for racial and economic justice."

– Lauren and Paul B. Scott



We empowered low-income Black, Indigenous, and people of color (BIPOC) residents to participate in the [2021 state and local redistricting processes](#) by convening the Integrated Voter Engagement Redistricting Alliance and convening the People's Bloc coalition in Los Angeles.



We helped secure historic investments in a whole child, whole family, whole community approach to Birth to 12th Grade public education, including \$2.8B for community wellness and student health hubs, \$1B for summer and afterschool programs targeting the highest-need schools, and \$3.3B for K-12 educator workforce for recruitment, retention, and effectiveness.



We launched our [Funding Racial Justice Budget Advocacy Training program](#) – a series of five virtual hands-on sessions where participants deepened their knowledge of local budgets, learned to perform budget analyses, developed campaign messaging tools, and received one-on-one mentorship and coaching on how to lead an individual budget campaign project.

Executive Director John Kim was named to [The Durfee Foundation's 2021-2022 class of sabbatical fellows](#).

This distinguished fellowship is awarded to extraordinary nonprofit leaders and community organizers whose work provides vital support and social services to LA's most vulnerable residents.

In collaboration with partners, we developed and released the first-ever [Justice Equity Services Index \(JESI\)](#), providing policymakers and advocates the ability to detect where there are greater or fewer vital services needed to support communities most impacted by our status quo justice system.



We successfully campaigned alongside partners for the Los Angeles County Board of Supervisors to address the pandemic's disparate impact on low-income communities and communities of color by passing a motion that will equitably distribute 75% of the county's \$1.9B in American Rescue Plan Act funding to the communities that need it most.

We hosted our [Champions for Equity Awards: Power Pivot](#) – a riveting virtual event that honored racial justice leaders, recognized the hardships and heroism of essential workers who have been carrying us through the pandemic, and celebrated our community's collective power and perseverance. Thanks to YOUR support, the event raised nearly \$200K in critical unrestricted funding to fuel our racial and economic justice initiatives.



Our Supporters

To all those listed here* – and the thousands of others who donated to our organization this past year – **THANK YOU for making our transformative racial justice work possible.** We see and appreciate each and every one of you!

INDIVIDUAL

\$20,000+

Molly Munger & Stephen R. English
Charles T. Munger
Tom & Janet Unterman

\$10,000-\$19,999

Beth Burnam & Monte Tomerlin
Katie McGrath & J.J. Abrams
Cindy Miscikowski
Nancy & Greg Serrurier

\$5,000-\$9,999

Kathryn Aaker & Alon Salant
Aileen Adams & Geoffrey Cowan
Sonja Berggren & Patrick Seaver
Quinn Delaney & Wayne Jordan
Patricia Glaser
The Hon. Janice Hahn
The Hon. Marqueece Harris-Dawson
Paula & Barry Litt, via the Joseph & Jacqueline Kirshbaum Memorial Fund
The Hon. Mark Ridley-Thomas
Lauren & Paul B. Scott
Barbra Streisand

\$2,500-\$4,999

Mary Adams O'Connell & Kevin O'Connell
José Alvarez
Brad & Claire Brian
Liz Levitt Hirsch
Cooper Kupp
Kim Pattillo Brownson & Omar Brownson
The Hon. Hilda Solis
Mary-Jane Wagle

\$1,000-\$2,499

Robert & Sara Adler
Amy & Roger Aines
Ian & Masifa Ballon
Jim & Carole Barrall
Martha A. Bartenbach
Nancy Belinsky
Celia Bernstein & Brad Kesden
Andrew Binamira
Ella & Scott Brittingham
Karla & Richard Chernick
Roberta Conroy
Jamie Daniels
Carol Eliel & Tom Muller
Ruth Eliel & Bill Cooney
Greg Fulco
Wendelyn Killian
John Kim & Jung Hee Choi
Jean Lin
Peter Manzo & Dahni Tsuboi
Roy Martins
Aaron & Monika Mugg
Laura O'Shea
Vickie Ramos Harris & John K. Harris
Constance L. Rice

Scott M. Schaffer Belinda Smith Walker & Jack Walker Martha Tolles Henry & Margie Yost

\$500-\$999

John & Louise Brinsley
Louis Camarillo
Brian Campbell
Donald Curtis
Heather Edwards
Barbara Ferrer
Deborah Galdes
Brooke & Edward Garlock
Ryan Harvey
Mary Hayden & Carla Tomaso
Weston Jacoby
Joel Jauregui
Adam Korbas
The Hon. Sheila Kuehl
Roni Lebauer & Michelle Ryan
Ann Menzie
Patsy & Joe Ostroy
Manuel Pastor & Betsy Hamilton
Rebecca & John Petrik
Ann & Thomas Pfister
Sarah Pillsbury
Dan Pittman
Christopher Ringewald
Gail Roque
Leif Sigerson
Theodore Skillman
Dave Takasaki
Dean Tipps
Natalie Tse

ORGANIZATIONAL

Achieving America Family Foundation
ACLU Foundation of Southern California
Adams Cowan Foundation
AFSCME Local 3299
Alfred C Munger Foundation
Alliance For Early Success
Alvarez Porter Group
AMC Networks
Ayco Charitable Foundation
Ballmer Group
Blackbaud Giving Fund
BlackRock Foundation
Brittingham Family Foundation
California Community Foundation
Californians for Justice
California Teachers Association
Camarillo Chiropractic & Rehab
Chan-Zuckerberg Initiative
Community Partners ConnectUNow
David and Lucile Packard Foundation
Deckers Brands
Edison International
Evelyn and Walter Haas Jr. Fund

Fidelity Charitable First 5 LA
Glaser Weil LLP
Goldman Sachs Philanthropy Fund
Google Community Grants Fund
Heising-Simons Foundation
ImpactAssets
Innercity Struggle
Kaye, McLane, Bednarski & Litt
LA Voice
McGrath Abrams Family Foundation
Mortimer & Mimi Levitt Foundation
Panta Rhei Foundation
Para Los Niños
Pasadena Community Foundation
Philanthropic Ventures Foundation
PICO California
Public Interest Management Group
Raimi + Associates, Inc.
Resources Legacy Fund
Richard C. Seaver Charitable Trust
Roy + Patricia Disney Family Foundation
Schwab Charitable
S.D. Bechtel Jr. Foundation
SEIU Local 2015

Silicon Valley Community Foundation
Stein Early Childhood Development Fund
The Annenberg Foundation
The Bartenbach Foundation
The California Endowment
The California Wellness Foundation
The Capital Group
The Durfee Foundation
The Eli and Edythe Broad Foundation
The Henry A. and Cynthia G. Yost Family Foundation
The James Irvine Foundation
The Nonprofit Partnership
The Ring Foundation
The Sobrato Family Foundation
The Stuart Foundation
The T. Rowe Price Program for Charitable Giving
The William and Flora Hewlett Foundation
TGS Management Company
Tides
UFCW
UFCW Local 770
USC Equity Research Institute
Vanguard Charitable
Weingart Foundation
W. M. Keck Foundation



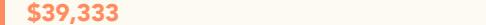
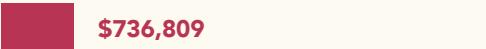
"Deckers Brands is proud to support Advancement Project California and the work they do to ensure racial equity in California. Their voice aligns with ours to create the change we need to see."

– Michelle Apodaca,
Director, Deckers Gives & Board Administration

2020 Financial Statement

STATEMENT OF ACTIVITIES

SUPPORT & REVENUE

| | | |
|------------------------------------|---|--------------------|
| Contributions |  | \$2,314,943 |
| Contracts |  | \$971,486 |
| Grants |  | \$5,050,815 |
| Other Income |  | \$39,333 |
| Federal Grants |  | \$736,809 |
| Total Support & Revenue | | \$9,113,386 |

EXPENSES

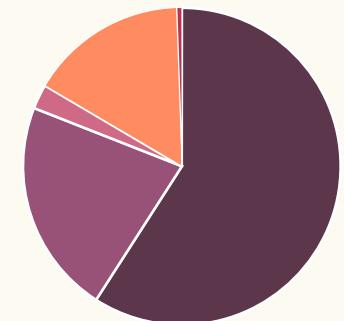
| | |
|-------------------------------------|--------------------|
| Program Services | \$6,092,492 |
| Administration and Fundraising | \$1,327,906 |
| Total Expenses | \$7,420,398 |
| | |
| Change in Net Assets | \$1,692,988 |
| Net Assets December 31, 2019 | \$5,683,729 |
| Net Assets December 31, 2020 | \$7,376,717 |

2020 Financial Statement

STATEMENT OF FINANCIAL POSITION

ASSETS

| | |
|--------------------------------------|--------------------|
| Cash | \$4,768,035 |
| Contributions and Grants Receivables | \$1,765,069 |
| Prepaid Expenses and Other Assets | \$202,109 |
| Investments | \$1,312,340 |
| Property and Equipment (net) | \$22,270 |
| Total Assets | \$8,069,823 |



LIABILITIES

| | |
|---------------------------------------|-----------|
| Accounts Payable and Accrued Expenses | \$693,106 |
|---------------------------------------|-----------|

NET ASSETS

| | |
|-------------------------|--------------------|
| Unrestricted | \$3,222,753 |
| Temporarily Restricted | \$4,153,964 |
| Total Net Assets | \$7,376,717 |

| | |
|---|--------------------|
| TOTAL LIABILITIES & NET ASSETS | \$8,069,823 |
|---|--------------------|



ADVANCEMENT
PROJECT
CALIFORNIA

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TAX ID #95-4835230



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John Kim

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RACE COUNTS

WE BUDGET

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www.AdvancementProjectCA.org